

made by them were implemented by HBPCL. However, the registration of HBPCL was not given on the grounds that the Institute is not following the prescribed guidelines in the production of Anti-Snake Venom Serum. On 29.3.2001, the Member Secretary, CPCSEA directed HBPCL to suspend production of ASVS, which was complied with by HBPCL. Since monsoon was approaching, a shortage of this life saving drug was apprehended and the Government of Maharashtra advised HBPCL to resume production of ASVS. Accordingly, HBPCL resumed production of ASVS from 30.5.2001 onwards and the fact was informed to the Government of Maharashtra and CPCSEA. Since the Food and Drug Administration, Government of Maharashtra, has not sent any proposal for suspension/cancellation of ASVS manufactured by HBPCL to the Drug Controller General of India, who is the Central Licensing Approval Authority (CLAA), has neither cancelled nor suspended the production of ASVS production by HBPCL.

The Government of Maharashtra has also decided to form a high level committee of experts to review various aspects regarding management of enquires in Anti-Snake Venom Serum production in Pune. The State Government has informed the Ministry of Social Justice & Empowerment that it is committed to prevent cruelty to animals.

**Programmes withdrawn by producers from prime time slots of  
Doordarshan**

\*220. SHRI BHAGATRAM MANHAR:

SHRI RAJU PARMAR:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether it is a fact that several producers have withdrawn their programmes from prime time slots of Doordarshan during the last one year;
- (b) the names of producers and names of TV serials with time slots on Doordarshan and DD Metro who have withdrawn their programmes during the last two years; and
- (c) the revenue generated by various TV programmes/serials on prime time slots of Doordarshan and DD Metro during the last one year?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Yes, Sir. Prasar Bharati has intimated that several producers have withdrawn their programmes from prime time slots of Doordarshan.

(b) The details are given in the Statement. (See below).

(c) During the period from 1.8.2000 to 31.7.2001, the revenue earned from various TV programmes/serials on prime time slots of Doordarshan and DD Metro are as under:—

DD-1 (National Network): Rs. 109.81 crores.

DD-2 (Metro Channel): Rs. 97.74 crores.

### Statement

*Details of serials, alongwith names of their producers, which were withdrawn from DD-1 (National Network) and DD-Metro during the last two years*

#### DD-I (NATIONAL NETWORK)

SI.No.	Name of Producer	Name of the programme	Time slot*
1.	M/s M.M. Multi Broadcast	Betaal Pachchisi	09.00 a.m.
2.	M/s Namah Shivay Enterprises, Mumbai	Jap Tap Vrat	09.30 p.m.
3.	M/s Cinevista Communications, New Delhi	Kati Patang HaiYaro	09.30 p.m.
4.	-do-	Noorjahan	10.00 p.m.
5.	-do-	Jai Mata Ki	09.00 p.m.
6.	M/s Namah Shivay Enterprises, Mumbai	Om Namah Shivay	10.00 a.m.
7.	M/s Sagar Group,Mumbai	Jai Mahalaxmi	09.00 a.m.
8.9.	-do-M/sUTV	Ek Tha Gul Aur Ek Thi Bulbul Shaka Laka Boom Boom	09.00 a.m. 11.30 a.m.
10.	M/s Kamik Media Communication (P) Ltd.,Mumbai	Kya Aap Khush Hain	09.00 p.m.
11.	-do-	Panaah	09.00 p.m.
12.	M/s Balaji Telefilm Ltd.,Mumbai	Kuch Khona Hai Kuch Paana Hai	09.00 p.m.
13.	M/s Sagar Group,Mumbai	Jai Ganga Maiya	09.30 p.m.
14.	M/s Numero Uno International Ltd.,Mumbai	Kranti	09.00 p.m.
15.	M/s Cinevista Communications, New Delhi	Dil Apna Preet Parayee	09.00 p.m.

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**RAJYA SABHA**

Sl.No.	Name of Producer	Name of the programme	Time slot*
16.	M/s UTV, New Delhi	Mile Sur Mera Tumahara	10.30 p.m.
17.	M/s Isha Entertainment (P) Ltd., Mumbai	Geeta Rahasya	09.00 a.m.
18.	M/s PNC, Mumbai	Raj Kahani	10.30 a.m.
19.	M/s Radiowani, Mumbai	Kachchi Rahein	10.30 p.m.
20.	M/s High Definition Television, New Delhi	Maya	09.00 p.m.
21.	M/s Rathore Films, Mumbai	Maharana Pratap	10.30 p.m.

**DD-(METRO)**

Sl.No.	Name of Producer	Name of the programme	Time slot*
i.	M/s Cincvista Communications	Hindustani	8.30 p.m.
2.	-do-	Jaane Bhi Do Paro	9.00 p.m.
3.	M/s Sonu Films	Dhoop Chhaon	9.30 p.m.
4.	M/s G Arora Films	Muqaddar	9.00 p.m.
5.	M/s Bisawa Creations	Aaja Hansa Ja	9.30 p.m.
6.	M/s Cinevista Communications	Music Station	8.30 p.m.
7.	M/s High Definition Television	Champion	9.30 p.m.
8.	M/s Air Time	Juhi	8.30 p.m.
9.	M/s Nimbus Communications	Front Page	8.30 p.m.
10.	M/s UTV	Sea Hawks	9.00 p.m.
11.	M/s UTV	Satya	9.00 p.m.
12.	M/s Expression Films & Video Unit	Agnipath	9.30 p.m.
13.	M/s Sri Adhikari Brothers	All the Best	8.30 p.m.
14.	M/s Sood Telefilms	We Love You	9.30 p.m.
15.	M/s Ad Impact Communications	Show No. 1	8.30 p.m.
16.	M/s Sagar Group of Companies	Alif Laila	9.30 p.m.
17.	M/s Guruji Films	All in All	8.15 a.m.
			9.00 a.m.
18.	M/s Indradhanush TV.	Bollywood Mail	8.15 a.m.
			9.00 a.m.
19.	M/s N.F.D.C.	Awal Number	9.00 p.m.
20.	M/s Radical Entertainment	Family Fit Gaane Hit	9.00 p.m.

\* NOTE : These serials were slotted for telecast on weekly basis at the time slot indicated against each on various week days.